

# 5-Year Touring Strategy. Can you join us? We'd love to hear from you.



**CIRCUITWEST**  
*Enable. Connect. Develop.*

CircuitWest is developing a five-year strategy for touring the state of Western Australia.

This project represents one of the most comprehensive studies ever undertaken into touring in WA.

The aim of the strategy is to increase the viability of regional touring circuits throughout WA and access to performing arts by small, medium and major Western Australian arts organisations.

Rick Heath from Push Management has been contracted by CircuitWest to develop this strategy.

From late January to early March, Rick will be undertaking face-to-face workshops in ten centres across the state. This follows a comprehensive industry online survey, a report from which will be distributed prior to the face-to-face sessions.

These workshops seek your input to help formulate concepts and programs to deliver better touring opportunities and outcomes.

## **Lets Talk!**

We want to hear from you, whether you:

- Are an artist, producer, presenter, venue or tour coordinator.
- Work with Local Government, an Arts Council or schools or community group
- Tour regularly, occasionally, or not at all but would like to.
- Tour through mainstream touring networks, specialist touring initiatives, or in your own way.

A list of workshop times and venues are detailed overpage.

Please cut and paste the following link into your browser to register for the Perth workshop.  
<https://www.trybooking.com/book/event?eid=255419>

There will be other opportunities for input throughout the project, but this session will be a key opportunity to present your views and hear others, in person.

This project is being undertaken by CircuitWest in the broader context of the five schemes of the Creative Regions program, an investment of \$24M by government managed by Dept of Regional Development and the Dept of Culture and the Arts.

Your input is key to developing a long-term future for touring that meets the needs of West Australian communities.

I look forward to meeting with you.

Rick

## Workshop Schedule

| City       | Venue                        | Date/Time               |
|------------|------------------------------|-------------------------|
| Bunbury    | Bunbury Regional Ent. Centre | 10am-12noon Wed 1 Feb   |
| Kalgoorlie | Goldfields Arts Centre       | 10am-12noon Fri 3 Feb   |
| Geraldton  | Queens Park Theatre          | 10am-12noon Mon 6 Feb   |
| Karratha   | Karratha Leisureplex         | 10am-12noon Wed 8 Feb   |
| Merredin   | Cummins Theatre              | 9.30-11.30am Mon 13 Feb |
| Albany     | Albany Entertainment Centre  | 10am-12noon Thu 16 Feb  |
| Broome     | Broome Civic Centre          | 10am-12noon Mon 20 Feb  |
| Esperance  | Esperance Civic Centre       | 1.00-3.00pm Wed 22 Feb  |
| Carnarvon  | Carnarvon Civic Centre       | 1.30-3.30pm Fri 24 Feb  |
| Perth      | Subiaco Arts Centre          | 10.30-12.30 Fri 3 Mar   |

Rick is also available for meetings in Port Hedland, Ravensthorpe and Wagin.

### Rick Heath

Rick has worked in the performing arts industry across Australia for over 30 years. He is the Director of Push Management Pty Ltd, a strategy, planning and project management consultancy for the arts industry.

Rick has a long and extensive history with touring in W.A. and Australia. He has worked in small-to-medium and major organisations across the producing, presenting and touring coordinator sectors, at a state and national level. Together with Harley Stumm he wrote Australia's first National Touring Framework for the Australia Council for the Arts. He is a founding member of the Performing Arts Touring Alliance and is currently Executive Director of the Australian Performing Arts Centres Association.

You can contact Rick directly: [rick@pushmanagement.com.au](mailto:rick@pushmanagement.com.au)



Arts Planning Strategy & Management



Department of Culture and the Arts  
Department of Regional Development

