

Sample letter

Membership programme

Dear John

## **Your chance to be a part of something big in Sandfire**

How much did you enjoy coming to the Sandfire Theatre in 2017?

We are always delighted to see you, and now would love you to join our community Sandfire Club in 2018 and show the town that you are a part of this great venue.

It's no different to being a member of the footy club except we will provide you with some great benefits

- Our Proud Sandfire Club Member decal
- The opportunity to see a free show every year
- Invitations to our exclusive member only events
- Opportunities to provide feedback on the venue's future
- 2018 donors will be added to our Sandfire lovers hall of fame.

It's great value for \$20 – you can't even buy lunch for that these days.

The Sandfire Club kicks off on 1 February and we have a lot of shows booked for Autumn so please get on board as soon as you can.

You can complete the attached form and drop it in or go to the website [Sandfiretheatre.com.au](http://Sandfiretheatre.com.au) to join.

If you want to have a chat about this club or the venue, please give me a call at the venue on 6543 1234 or drop by some time when you are free.

Please accept my thanks for taking the time to read about our club.

John Jones

Manager – Walpole Theatre